The logo is the graphic representation of the company. It can be used in three formats: Horizontal, vertical and typo.

Primary Logo (Horizontal)

Secondary Logo (Vertical)

Tertiary Logo (Typo)

The grey represent the protected area of the logo.
USE AND REPRESENT OF THE LOGO

1. The colour logo is mainly used on a white background, but it can also be used on a dark colour background with the brand in white and the isotype in colour.

2. The white logo is used on the corporate colours shown later on (it cannot be used on colours that are too pale and which do not provide sufficient contrast, nor can shades or halos be used)
Typography is one of the main unifying elements of corporate visual identity. One typographies are used:

**Exo 2**

This typography is rarely used. As this font show electronic & Technology

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**Exo 2 Extra Light**

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

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**Exo 2 Light**

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

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**Exo 2 Medium**

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

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**Exo 2 Semi Bold**

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

---

**Exo 2 Bold**

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

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**Exo 2 Italic**

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
EVR CRYPTOCURRENCY

NOS IN AETERNUM

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COLOUR PALLETTE

These are primary corporate colours:

EVERUS PURPLE #382D84

These are 4 preferred corporate colour backgrounds:

EVERUS GREEN #382D84

SYSTEM GREY #414042

CLEAR WHITE #FFFFFF

EVERUS GRADIENT #7200AA (Purple), #4A0BC4 (Dark Purple) & #006AD4 (Blue)
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